

**July 31, 2022, New Smyrna Beach, FL;** Porta Products makes waves at the 2022 International WorkBoat Show, November 30 - December 2 in New Orleans. When guests enter this year's show they will be greeted with new boats, new outboard power and many new Porta Hydraulic Transom Lift Systems on display.

The industrial market has wrapped its arms around the Porta Transom Lift. One would think that a product that holds multiple offshore world racing records wouldn't be at home in the industrial or work boat world, but this is far from true. In a recent broadcast interview, Scott explained, "Racing tests the endurance of any product. At 100 mph, the force on equipment shows any weakness and tells the operator where to look for change." No change is necessary for the Porta Hydraulic Transom Lift System. Scott continues, "We run basically the same design in our racing version (R-Series) as we do in our industrial commercial governmental category products (IC Series).

One of the obvious users of Scott's high-performance, high-speed vessel experience is the emergency and pursuit boat builder. With the Porta Hydraulic Transom Lift System, the vessel can gain immediate speed and handling by being able to raise the lower unit and propeller vertically without using the engine trim. As an example, fire departments, police departments, and water border patrol needs are wildly varied. The vessel must be able to operate at high speed and then go to ultra-shallow water in a moment's notice depending upon the needs. The Porta equipped vessel can offer that to the operator.

Great new excitement in the WorkBoat market comes from the advent of the recently introduced heavy duty diesel outboards with horsepower ratings up to 300 hp each. The OXE Diesel is the world's first high-performance diesel outboard engine built and designed for reliability, power, and control with the commercial user in mind. With its easily accessible service points and modular design, 42% less fuel consumption, 35.5% less emissions, and 696 ft-lb torque at the propeller shaft, the OXE Diesel is a definitive contender to the new choice in outboard power. The OXE Diesel is available in either a 25" or 33" midsection. The challenge in a work boat application is to have the skeg, prop and lower unit able to be raised out of the water without using engine trim. With the Porta IC Hydraulic Transom Lift System, the OXE diesel outboard engines can be elevated up to 22 inches with a click of a switch by the workboat operator.

The design of the Porta Industrial /Commercial /Governmental (ICG Series) boasts big numbers. Its load capacity is 1,500 lbs. <u>per engine</u> and has a horsepower maximum of 1,000 <u>per engine</u>. One of the secrets is in the previously patented hinge design. As the transom bracket moves in an upward direction, the amount of bearing surface increases and becomes 5 times greater than any other guillotine style of moveable transom plate. The hinge system is the backbone of the Porta Hydraulic Transom Lift System. It sits submerged in most applications, so the maintenance free design is paramount to its longevity and customer appeal. Scott mentioned, "We have customers who have used their original Porta Transom Bracket for over 20 years mounted

on up to 5 boats and still have not been required to perform any service. For us that translates into happy users and product testimonials."

See the complete range of Porta Hydraulic Transom Lift Systems (Booth #759) and the latest OXE Marine Products (Booth #3471) on the main display floor at of the <u>International WorkBoat Show</u>, November 30 – December 2, 2022, in New Orleans, LA.



## About Porta Products:

<u>Porta Products Corporation</u> was founded in 1980 by Scott Porta. The Company has grown into a diversified facility housing several established marine manufacturers and providing a high-tech one-stop-shop of marine services and products. Porta Products as an umbrella supervises Porta Performance and Perfect Storm. Porta's primary product is the unique Porta Hydraulic Transom Bracket, a one-of-a-kind product in terms of vertical travel and number of motors accommodated. New in recent years is the Porta IC (Industrial Commercial) division. The IC Porta Hydraulic Transom Lift System (bracket) can easily lift 1,500# per motor and control 1,000 hp per motor. Vertical lifts range from 6'' - 22''. The slogan that has been used for years by Porta Products Corporation is: *"We begin where all others end."* 



## About OXE Marine Inc.

At <u>OXE Marine</u> we are driven by the ambition to transform the outboard motor; impacting the journey towards a more sustainable and ecologically positive marine environment.

We are passionate, knowledgeable, and reliable. Passionate to commit to innovation and excellence, knowledgeable to recruit and retain high-quality personnel, and reliable to commit to supplying safe, durable, and reliable products and services and to openness and fairness with all our stakeholders.

OXE Marine believes in a strong collaborative approach between our teams and partners while being daring and persistent in our passion for excellence.

OXE Marine was founded in 2012, and is the company behind a patented outboard transmission, enabling the use of high torque diesel engines on outboard systems and in sterndrive solutions.

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